

**Make Every Connection Count**  
**24<sup>th</sup> Annual Immunize Georgia Conference**  
Friday, September 15, 2017

- 7 a.m. Registration and exhibits
- 8 a.m. **Make Every Connection Count for Immunization**  
*Pat O'Neal, M.D., Director of Health Protection, Georgia Department of Public Health*
- 8:15 a.m. **Transplants/Zika Presentation**  
*Marshall Lyon, MD, MMSc, Associate Professor of Medicine, Emory University School of Medicine*
- 9:20 a.m. **Vaccine Hesitancy and Confidence: Insights from Recent Communication Research**  
*Glen Nowak, M.D., Professor of Advertising and Public Relations, College of Journalism and Mass Communication University of Georgia*
- 10:35 a.m. Break with exhibits
- 10:50 a.m. **Like, Adolescent Immunizations—What-ehh-ver!**  
*Gary S. Marshall, M.D., Professor of Pediatrics, Chief, Division of Pediatric Infectious Diseases, Director, Pediatric Clinical Trials Unit, University of Louisville School of Medicine*
- 12:00 p.m. **Lunch and Awards Presentation**
- 1:30 p.m. Break with exhibits
- 1:45 p.m. **Testimonial**  
*TBD*
- 2:00 p.m. **2017 Vaccine News and Previews**  
*Donna Weaver, R.N., M.N. National Center for Immunization and Respiratory Diseases (NCIRD), Centers for Disease Control and Prevention (CDC)*
- 3:05 p.m. Break with exhibits
- 3:20 p.m. **Breakout 1: GRITS/VFC Panel**  
Dianne Martin, Hewlett Packard  
LaTonya Thomas, Georgia Department of Public Health, Immunization Program  
Dorlisa Tillman, Georgia Department of Public Health, Immunization Program
- Breakout 2: Travel Medicine and Vaccinations**  
Henry Wu M.D., DTM&H, Co-director TravelWell, Assistant Professor of Medicine, Emory University School of Medicine
- Breakout 3: Healthcare and Social Media**  
Naylet Aguayo, Director and Bridge Chief, GOLIN
- 4:30 p.m. Dismiss for the day

\*Agenda is subject to change